



Mud Sweat n' Gears and NYSSRA announce the Trophy Season's Winners Congratulations Taylor Burgart and Jonathan Kellock

We are skiers and riders...just like you! Mud, Sweat n' Gears was established in 1992 as a high end mountain bike shop, and quickly regarded as one of the best in the business. Eventually, ski and snowboard equipment became part of the inventory, and from that point on Mud, Sweat n' Gears was known as one of the finest outdoor stores in Ellicottville. In the spring of 2000, we bought the operation. It was the opportunity we had dreamed about. As a husband and wife team, we knew if we pooled our years of experience in the ski industry together we could create a successful, down-to-earth store, unique in its range and level of service. We made a commitment to create a great specialty store solely dedicated to the outdoor sports we enjoy.

We Carry the Best Brands in the Business An on going track record of customer satisfaction, coupled with an undeniable passion for winter sports, has allowed us to secure the brands in the ski business. We take pride in both our service and equipment, and so do our employees. We're excited about what we do, and the variety of services we offer. The expertise of our staff is not limited to sales and friendly service. We are skiers and riders...just like you. This industry is ever changing and as we head into the future, our guiding principle is to remain the most progressive specialty ski and snowboard shop in the area and to provide you with the best service, products, and information possible. That's what Mud, Sweat n' Gears is all about. We look forward to seeing you or visit us online at www.mudsweatgears.com.

Miguel Azcarate and Kimberly Reading

mud@adelphia.net